



Traffic Part 1

Key Thing To Remember....

Quality Over Quantity

(And That Means We Need To Make
The Traffic Very, Very Targeted)

Example Headlines

Why I Cancelled [PRODUCT] And Don't Recommend Them

The Big Problem With [PRODUCT] And What I'm Using Instead

3 Reasons I Chose [PRODUCT] Over The [PRODUCT Y, PRODUCT Z] And Other Alternatives

Why I Switched From [PRODUCT X] To [PRODUCT Y] And Recommend You Do The Same

What I Use Instead Of [PRODUCT] And Why I Recommend You Do The Same

[PRODUCT] – Be Aware BEFORE you Buy...

Review Content: Empowerment Is the Key

1. Pros & Cons
2. Comparison With Alternative Products (Both Free And Paid)
3. How To Use It / Get The Most Out Of It